

Public Goods

$$U^1(x_1, y_1)$$

$$U^2(x_2, y_2)$$

$$g(L_x, k_x)$$

$$f(L_y, k_y)$$

$$\bar{K}, \bar{L}$$

X is a "public good."
 Nonrival in consumption.
 Real resources required
 to produce it, but
 once it's produced
 any number of people
 can consume it.
 "servers"

feasibility....

$$x_1 + x_2 \leq g(L_x, k_x)$$

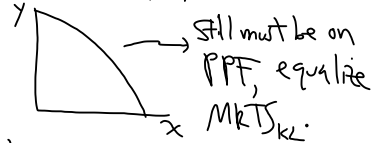
$$U^1(x, y_1), U^2(x, y_2)$$

$$x \leq g(L_x, k_x)$$

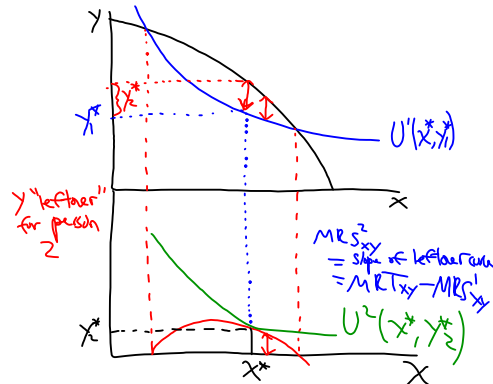
Allocation

$$(x^*, y_1^*, y_2^*, L_x^*, L_y^*, k_x^*, k_y^*)$$

If this is an efficient allocation,
 Then what must hold?



Other two conditions change.
 One condition instead, called
 "Samuelson Condition."



$$\Rightarrow \boxed{MRS'_{xy} + MRS^2_{xy} = MRT_{xy}}$$

"Samuelson Condition"

Alternatively,

$$\text{Max } U^2(x, y_2)$$

x, y_1, y_2

$$\text{subject to } U^1(x, y_1) = U^1(x^*, y_1^*)$$

$$\boxed{\text{PPT}} \leftarrow h(x, y_1 + y_2) = 0$$

$$\Rightarrow \frac{\partial U^2 / \partial x}{\partial U^2 / \partial y_2} + \frac{\partial U^1 / \partial x}{\partial U^1 / \partial y_1} = \frac{\partial h / \partial x}{\partial h / \partial y}$$

Slope of PPT

Suppose it didn't hold.
Why is the allocation inefficient?

$$2 + 8 > 5$$

$$\boxed{MRS'_{xy} + MRS^2_{xy}} > \boxed{MRT_{xy}}$$

"Total willingness to pay for public good" "opportunity cost of public good"

Amt. of "y" people willing to forgo in total exceeds the cost of an extra unit of public good.

So, for example take:

1y from person 1

4y from person 2

$$\Rightarrow 5y \text{ total; convert to } 1x, \text{ both are better off.}$$

Important: These people need not have the same preferences! They just both benefit from the reallocation.



② Could have done the reallocation in a way that led to an efficient allocation but made someone worse off. Take S away from person 1 and nothing from person 2, say. Produce the extra " X " by taking from person 1.

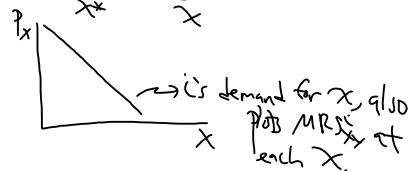
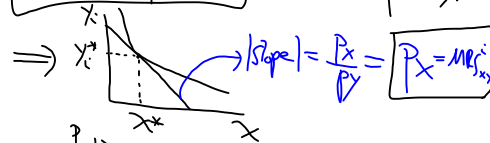
Assume a given distribution of income.

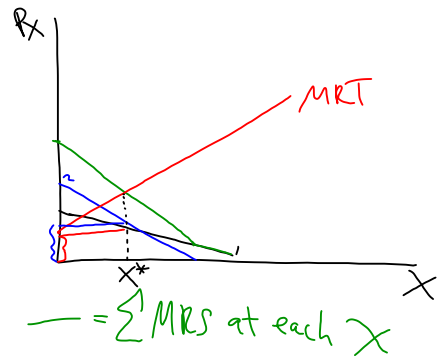
Derive demand curves for the public good, one for each person.

$$\text{Max } U^i(x, x_i)$$

$$\text{St. } P_x \cdot X + P_y \cdot x_i = I^i$$

Suppose $P_y = 1$ (normalize prices).





Equilibrium provision: what will "actually" happen?
 With what institutions?
 → Voluntary contribution, one possibility.
 General result is under provision,
 so not X^* above.

More generally, an inefficient allocation.

Model this as a prisoner's dilemma, which is a special case of the Voluntary Contribution game.

	Give (B)	Don't Give
Give (A)	9, 9	0, 10
Don't Give	10, 0	2, 2

Arrows in the matrix indicate best responses: from (9,9) to (0,10) and (10,0); from (0,10) to (0,10); from (10,0) to (10,0); from (2,2) to (2,2). A green circle highlights the (2,2) outcome.

Strong prediction: both don't give.
 Both would be better off if both give. So, both should agree to coercion. Not enough to have coordination.

Gruber, "Business Improvement Districts"

This is not a comparison between voluntary contribution and government, it is a comparison between two forms of government.

One govt (NYC) could not in itself impose targeted tax,
~~so~~ ^{and} the alternative city-wide tax to impose

Times Square was unacceptable to those outside Manhattan.
So, stuck.

[Cassidy bargain to share revenue from revitalized

Times Square infeasible?]

Solution was a new, "single-function government,"
The BID.