

$$\text{Profit}(Q) = PQ - TC(Q)$$

$$\text{profit: } \mathbb{R}^1 \rightarrow \mathbb{R}^1$$

D. & Ne maximization.

$$\text{profit}(K, L) = p \cdot f(K, L) - vK - wL$$

$$\text{profit: } \mathbb{R}^2 \rightarrow \mathbb{R}^1$$

More generally, $f: \mathbb{R}^n \rightarrow \mathbb{R}^1, n \geq 1$
"Real valued functions"

D. & maximization.

$$y = f(x_1, \dots, x_n)$$

Consider a point (x_1^0, \dots, x_n^0)

It is differentiable at this point, &
Then is a unique tangent plane there.

If so, there are n
"partial derivatives" at that
point.

$$\frac{\partial f}{\partial x_i}(x_1^0, \dots, x_n^0) =$$

$$\lim_{h \rightarrow 0} \frac{f(x_1^0 + h, x_2^0, \dots, x_n^0) - f(x_1^0, \dots, x_n^0)}{h}$$

Get n of these one for each direction
parallel to each of n axes.

So, suppose $f(K, L) = 4 \cdot K^{3/4} \cdot L^{1/4}$

$$\frac{\partial f}{\partial K} = \left(\frac{3}{4}\right) \cdot 4 \cdot K^{3/4-1} \cdot L^{1/4}$$

$$= 3 \left(\frac{L}{K}\right)^{1/4}$$

"Marginal product of capital"

$$\frac{\partial f}{\partial L} = \left(\frac{1}{4}\right) \cdot 4 \cdot K^{3/4} \cdot L^{1/4-1}$$

"Marginal product of labor"

Implicit functions

$$y = -\frac{x}{2} + 2 \quad \text{"Explicit function"}$$

$$x + 2y - 4 = 0 \quad \text{The same thing expressed "implicitly"}$$

This implicit relationship between x and y is obviously a function.

$$\boxed{f(x, y) = 0} \quad \text{Consider this in general}$$

Is this implicit relationship a function?

$$x^2 + y^2 = -10$$

$$\text{Written as } x^2 + y^2 + 10 = 0 \quad \text{No solution}$$

$$x^2 + y^2 = 10$$

$$\text{Written as } x^2 + y^2 - 10 = 0 \quad \text{Has solutions, not a function}$$

A function may exist, but may not be differentiable

Our interest: Suppose a differentiable implicit function exists. What is its derivative?

That comes from the chain rule; surprisingly useful result.

If a differentiable implicit function exists, then this means that "for all x " there is a $y(x)$ such that $f[x, y(x)] = 0$.

$$\text{Sometimes write } f[x, y(x)] \equiv 0$$

"identically zero," meaning over some range of values for x .

$$\frac{\partial f}{\partial x} + \frac{\partial f}{\partial y} \frac{dy}{dx} = 0, \Rightarrow \boxed{\frac{dy}{dx} = -\frac{\partial f / \partial x}{\partial f / \partial y}}$$

Implicit functions

$$y = -\frac{x}{2} + 2 \Rightarrow \boxed{\frac{\partial y}{\partial x} = -\frac{1}{2}}$$

$$x + 2y - 4 = 0 \quad : \quad \boxed{f(x,y) = x + 2y - 4}$$

$$f[x, y(x)] = x + 2 \cdot \left[-\frac{x}{2} + 2 \right] - 4$$

$$\frac{\partial y}{\partial x} = -\frac{\partial f/\partial x}{\partial f/\partial y} = -\frac{1}{2} = 0, \text{ for all } x.$$

Consider Marginal rates of substitution.

$$\boxed{U(x,y) - C = 0} \Rightarrow y(x), \frac{dy}{dx}$$

$$U(x,y) = C$$

$$MRS_{xy} = \frac{dy}{dx} = -\frac{\partial U/\partial x}{\partial U/\partial y}$$

$$U(x,y) = x^\beta y^{1-\beta}, \quad 0 < \beta < 1$$

$$\boxed{MRS_{xy}|_{y(x)} = -\frac{\beta}{1-\beta} \cdot \frac{y}{x}} < 0$$

Solve this explicitly,

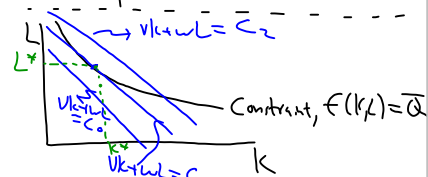
$$y = \left(\frac{C}{x^\beta} \right)^{\frac{1}{1-\beta}}$$

Verify for yourselves that these give you the same thing.

Constrained optimization

$$\begin{aligned} \min_{k, L} \quad & vk + wL \\ \text{s.t.} \quad & f(k, L) = \bar{Q} \end{aligned}$$

$$\begin{aligned} \max_{x, y} \quad & U(x, y) \\ \text{s.t.} \quad & p_x \cdot x + p_y \cdot y = I \end{aligned}$$



Key idea is tangency
 Find slopes of the slope of the
 objective function and of the
 constraint, set equal to each other.

$$\begin{aligned} \max_{x_1, x_2} \quad & F(x_1, x_2) \\ \text{s.t.} \quad & G(x_1, x_2) = 0 \end{aligned}$$

$x_2(x_1)$
implicit function.

Write this as an unconstrained
 maximization problem:

$$\max_{x_1} F[x_1, x_2(x_1)]$$

$$\frac{\partial F}{\partial x_1} + \frac{\partial F}{\partial x_2} \cdot \frac{\partial x_2}{\partial x_1} = 0$$

$$\Rightarrow \frac{\partial F}{\partial x_1} = - \frac{\partial F}{\partial x_2} \cdot \frac{\partial x_2}{\partial x_1}$$

$$\Rightarrow \frac{\partial F}{\partial x_1} = - \frac{\partial F}{\partial x_2} \cdot \left[- \frac{\partial G / \partial x_1}{\partial G / \partial x_2} \right]$$

$$\Rightarrow \frac{\partial F / \partial x_1}{\partial F / \partial x_2} = \frac{\partial G / \partial x_1}{\partial G / \partial x_2} \quad \text{"Tangency"}$$

$$1) \frac{\partial F / \partial x_1}{\partial F / \partial x_2} = \frac{\partial G / \partial x_1}{\partial G / \partial x_2}$$

$$2) G(x_1, x_2) = 0$$

\Rightarrow 2 equations, 2 unknowns.

(x_1^*, x_2^*) , solution to the constrained optimization problem.

One generalization:

$$\text{Max}_{x_1, \dots, x_n} F(x_1, \dots, x_n)$$

$$\text{s.t. } G(x_1, \dots, x_n) = 0$$

Introduces nothing new.

Method of Lagrange multipliers.

$$\mathcal{L}(x_1, \dots, x_n, \lambda) \equiv F(x_1, \dots, x_n) + \lambda [G(x_1, \dots, x_n)]$$

Then, find a stationary pt. of this.

$$\frac{\partial \mathcal{L}}{\partial x_1} = \frac{\partial F}{\partial x_1} + \lambda \frac{\partial G}{\partial x_1} = 0$$

$$\vdots$$
$$\frac{\partial \mathcal{L}}{\partial x_n} = \frac{\partial F}{\partial x_n} + \lambda \frac{\partial G}{\partial x_n} = 0$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = G(x_1, \dots, x_n) = 0$$

$n+1$ vds.
 $n+1$ eqns.

$$\left\{ \begin{array}{l} \text{with } n=2, \quad \frac{\partial F}{\partial x_1} + \lambda \frac{\partial G}{\partial x_1} = 0 \\ \quad \quad \quad \frac{\partial F}{\partial x_2} + \lambda \frac{\partial G}{\partial x_2} = 0 \end{array} \right.$$

$$\Rightarrow \frac{\frac{\partial F}{\partial x_1}}{\frac{\partial F}{\partial x_2}} = \frac{\cancel{\lambda} \frac{\partial G}{\partial x_1}}{\cancel{\lambda} \frac{\partial G}{\partial x_2}} \quad \checkmark$$

$$\text{Max}_{x_1, \dots, x_n} F(x_1, \dots, x_n)$$

$$\text{s.t. } G(x_1, \dots, x_n) = 0$$

$$\text{and } H(x_1, \dots, x_n) = 0$$

$$\Rightarrow \mathcal{L} = F(x_1, \dots, x_n) + \lambda [G(x_1, \dots, x_n)] \\ + \gamma [H(x_1, \dots, x_n)]$$

$$\left[\text{so, } \mathcal{L}(x_1, \dots, x_n, \lambda, \gamma) \right]$$

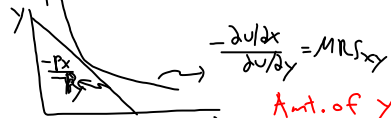
Max $U(x, y)$
 s.t. $P_x X + P_y Y = I$

Write it as $G(x, y) = 0$

$$\mathcal{L}(x, y, \lambda) = U(x, y) + \lambda [P_x X + P_y Y - I]$$

$$\left. \begin{aligned} \frac{\partial \mathcal{L}}{\partial x} &= \frac{\partial U}{\partial x} + \lambda P_x = 0 \\ \frac{\partial \mathcal{L}}{\partial y} &= \frac{\partial U}{\partial y} + \lambda P_y = 0 \end{aligned} \right\} \frac{\partial U/\partial x}{\partial U/\partial y} = \frac{P_x}{P_y}$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = P_x X + P_y Y - I = 0$$



$$P_y Y = I - P_x X \\ \Rightarrow Y = \frac{I}{P_y} - \frac{P_x}{P_y} X$$

Amt. of Y
 you must give up if you get 1 extra X , to hold utility fixed.

Our 3 equations, 3 unknowns
 give us an X^* , Y^* , and λ^* .

Plug (X^*, Y^*) back into utility fn.

$$X^* = X^*(P_x, P_y, \frac{I}{P_y})$$

$$Y^* = Y^*(P_x, P_y, \frac{I}{P_y})$$

$$U \left[X^*(P_x, P_y, \frac{I}{P_y}), Y^*(P_x, P_y, \frac{I}{P_y}) \right]$$

$$\frac{\partial U^*}{\partial I} = \frac{\partial U^*}{\partial x} \frac{\partial x^*}{\partial I} + \frac{\partial U^*}{\partial y} \frac{\partial y^*}{\partial I}$$

$$\Rightarrow X = \frac{\partial U^*}{\partial I}$$